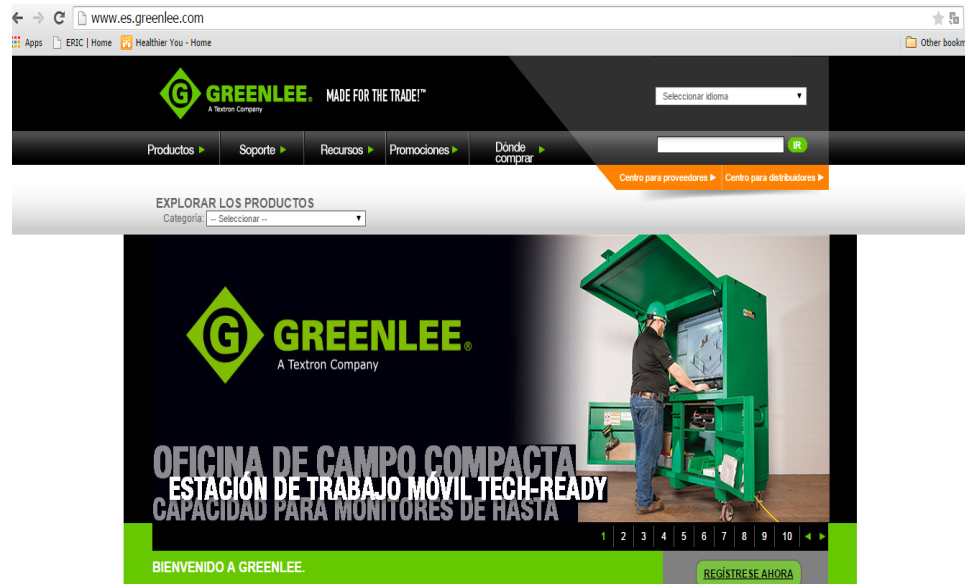


Date: **20 May 2015**
Release: **Immediate**

Greenlee launches new Spanish version of website

Rockford, IL. [Greenlee](http://www.greenlee.com) continues to drive efficiency for its Latin American and Spanish speaking customers by launching a multi-language version of its website, www.es.greenlee.com, en Español.

This new Spanish version of the Greenlee website is expected to enhance customer communication and satisfaction of the multi-lingual audience. Developing tools to expand Greenlee in global markets will also increase our sales efforts.



According to Brian Wagner,

Director of Marketing and Retail Sales for Greenlee, "With this addition to our website we have the ability to expand our international reach and better serve our multi-lingual customer base. Many suppliers have made this transition to increase brand awareness and embark on new opportunities." Greenlee is constantly making strides to move the company forward and remain within competitive markets.

Greenlee's new Spanish website will include a convenient drop down menu feature that offers customers with the option to browse the site in Spanish, French Canadian, or English.

All product, support, resource, promotions and 'Where to Buy' pages are available in Spanish, and customers will be able to view new product announcements, detailed product information, customer support and reference materials easier.

Greenlee [Greenlee](http://www.greenlee.com) is known as a global leader in the professional tool category. The Rockford, Illinois-based company develops high quality innovative products distinguished by customer-driven design and



differentiated by supply chain excellence. Greenlee also leverages its powerful brands such as Greenlee Communications, Greenlee Utility, Sherman + Reilly, HD Electric and Klauke in the electrical, construction and maintenance markets worldwide. More information is available at www.greenlee.com.

Textron

Textron Inc, is a multi-industry company that leverages its global network of aircraft, defense industry, and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Bell Helicopter, Cessna, Beechcraft, Hawker, Jacobsen, Kautex, Lycoming, E-Z-Go, Greenlee, and Textron Systems. For more information visit: www.textron.com.

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For further information please contact:

Pat Spadafore, Management Supervisor PR
Eric Mower & Associates
211 W. Jefferson Street, Syracuse, NY
13202, USA
Tel: +1 (315) 413-4360 E-Mail: pspadafore@mower.com